

**AMENDMENTS TO THE CLAIMS**

Please cancel claims 1-27 without prejudice or disclaimer of their underlying subject matter, and add new claims 28-54 as follows.

1-27. (Cancelled).

28. (New) A method for displaying synchronized contests involving characters associated with portable devices, the method comprising:

- associating with a first portable device a first character having a first status level;
- detecting a second portable device within a proximity of the first portable device, a second character having a second status level being associated with the second portable device;
- comparing the first status level with the second status level; and
- displaying on the first portable device a synchronized graphical display involving a contest between the first and second characters, with an outcome of the contest being determined based upon the comparison of the first and second status levels.

29. (New) The method of claim 28, wherein the synchronized graphical display is separately displayable on the second portable device while it is being displayed on the first portable device.

30. (New) The method of claim 28, wherein a winner of the contest is shown in the synchronized graphical display, the winner being based upon the comparison of the first and second status levels.

31. (New) The method of claim 28, wherein the first status level is adjusted based upon the outcome of the contest.

32. (New) The method of claim 28, wherein a hierarchy module establishes the first status level.

33. (New) The method of claim 28, wherein a wireless tag module respectively transmits and receives profile information corresponding to the first and second devices, the profile information accommodating association of the first and second characters with the first and second devices.

34. (New) An apparatus for displaying synchronized contests involving characters associated with portable devices, the apparatus comprising:

means for associating with a first portable device a first character having a first status level;

means for detecting a second portable device within a proximity of the first portable device, a second character having a second status level being associated with the second portable device;

means for comparing the first status level with the second status level; and

means for displaying on the first portable device a synchronized graphical display involving a contest between the first and second characters, with an outcome of the contest being determined based upon the comparison of the first and second status levels.

35. (New) The apparatus of claim 34, wherein the synchronized graphical display is separately displayable on the second portable device while it is being displayed on the first portable device.

36. (New) The apparatus of claim 34, wherein a winner of the contest is shown in the synchronized graphical display, the winner being based upon the comparison of the first and second status levels.

37. (New) The apparatus of claim 34, wherein the first status level is adjusted based upon the outcome of the contest.

38. (New) The apparatus of claim 34, wherein a hierarchy module establishes the first status level.

39. (New) The apparatus of claim 34, wherein a wireless tag module respectively transmits and receives profile information corresponding to the first and second devices, the profile information accommodating association of the first and second characters with the first and second devices.

40. (New) A portable device for displaying synchronized contests involving characters associated with portable devices, the portable device comprising:

a storage module, which stores an association of a first character having a first status level for the portable device;

a detection module, which detects a second portable device within a proximity of the portable device, a second character having a second status level being associated with the second portable device;

a hierarchy module, which compares the first status level with the second status level;

and

a display module, which displays on the portable device a synchronized graphical display involving a contest between the first and second characters, with an outcome of

the contest being determined based upon the comparison of the first and second status levels.

41. (New) The portable device of claim 40, wherein the synchronized graphical display is separately displayable on the second portable device while it is being displayed on the portable device.

42. (New) The portable device of claim 40, wherein a winner of the contest is shown in the synchronized graphical display, the winner being based upon the comparison of the first and second status levels.

43. (New) The portable device of claim 40, wherein the first status level is adjusted based upon the outcome of the contest.

44. (New) The portable device of claim 40, further comprising:  
a wireless tag module, which respectively transmits and receives a first profile information and a second profile information corresponding to the portable device and the second portable device, the first profile information and second profile information respectively accommodating association of the first and second characters with the portable device and the second portable device.

45. (New) A method for providing selective access rights at an entertainment event, the method comprising:  
detecting a first portable device within an area corresponding to the entertainment event;  
detecting profile information corresponding to the first portable device, the profile information including a first status level that differs from a second status level detected as corresponding to a second portable device; and

providing a premium access right through the first portable device based upon detecting the profile information to include the first status level, the premium access right being superior to access rights available through the second portable device.

46. (New) The method of claim 45, wherein the premium access right is access to a particular area within a location of the entertainment event.

47. (New) The method of claim 45, wherein the premium access right is access to premium content associated with the entertainment event.

48. (New) The method of claim 45, further comprising:  
allowing an upgrade to the second status level at the entertainment event, the upgrade providing the premium access right for portable devices previously having the first status level.

49. (New) The method of claim 45, wherein the premium access right is conveyed on a display of the first portable device.

50. (New) An apparatus for providing selective access rights at an entertainment event, the method comprising:

means for detecting a first portable device within an area corresponding to the entertainment event;

means for detecting profile information corresponding to the first portable device, the profile information including a first status level that differs from a second status level detected as corresponding to a second portable device; and

means for providing a premium access right through the first portable device based upon detecting the profile information to include the first status level, the premium

access right being superior to access rights available through the second portable device.

51. (New) The apparatus of claim 50, wherein the premium access right is access to a particular area within a location of the entertainment event.

52. (New) The apparatus of claim 50, wherein the premium access right is access to premium content associated with the entertainment event.

53. (New) The apparatus of claim 50, further comprising:  
means for allowing an upgrade to the second status level at the entertainment event, the upgrade providing the premium access right for portable devices previously having the first status level.

54. (New) The apparatus of claim 50, wherein the premium access right is conveyed on a display of the first portable device.